

放  
想  
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像

encounter  
endless  
inspiration

APR - JUN, 2020

二〇二〇年  
四月至六月

HONG KONG / 香港

## Welcome to K11 ATELIER ACADEMY

Engage in an unconventional and inspiring community that connects insightful entrepreneurs, frontier thinkers and resolute achievers to ignite creativity, enabling you to form fresh perspectives for every challenge.

Our vision is to inspire everyone in our community to excel in every aspect of life, whether it be their daily life, work, body and mind or social life in pursuit of a better self and achieving a greater dream. K11 ATELIER ACADEMY becomes your stage for your exhilarating performance at anytime. We are here to open doors for limitless possibilities. When you venture into the unknown, go beyond conventional thinking and embark on a journey where you can discover your next passion: be a yoga guru, a GIA gemologist, certified perfumer, discerning sommelier or a professional blue ribbon culinary artist.

K11 ATELIER ACADEMY is a platform that encourages exploration, celebrates talent and achievement of new dreams. Everybody can dream big at K11 ATELIER ACADEMY.

## 歡迎來臨 K11 ATELIER ACADEMY

投入一個破格兼具啟發性的創意社區，連結獨具慧眼的創業家、前瞻的思想家、堅定的實踐家，讓創意思維互相碰撞，以嶄新視角面對每個挑戰。

我們希望藉著這個平台，讓每一位學員，在生活上、工作上、身心靈和社群中，成就更好的自己，追求更遠更大的夢想。置身 K11 ATELIER ACADEMY，每時、每刻、每個角落都可以是精彩舞臺：為您打開更多蛻變之門，探索數之不盡的可塑性，啟發創意，同時提升自我，以嶄新視野創造更多可能。當您放眼未知的領域，超越思維的局限，開展嶄新的旅程，您可以是下一位優秀的瑜伽大師、GIA 寶石鑑賞家、感官敏銳的調香師、獨具慧眼的品酒師或專業藍帶大廚。

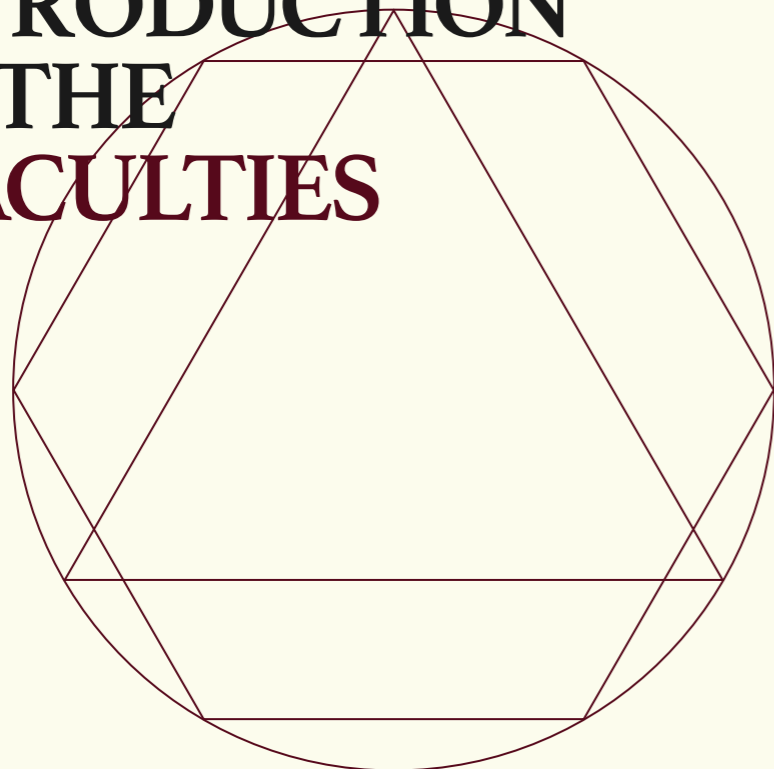
K11 ATELIER ACADEMY 代表一個鼓勵探索、重視才能與實現所想的平台，傳承工匠精神，成就不一樣的自己。

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# INTRODUCTION OF THE 3 FACULTIES

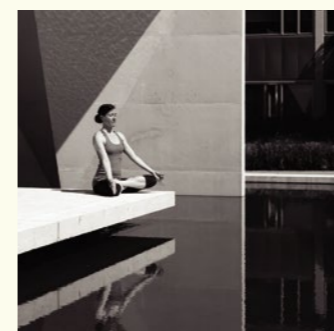
學院介紹



## SOUL X BODY 身心 | 健康

Listen to your mind. Revivify every inch of your body. Unwind, and find the balance between work and life. Discover a rhythm that belongs only to you.

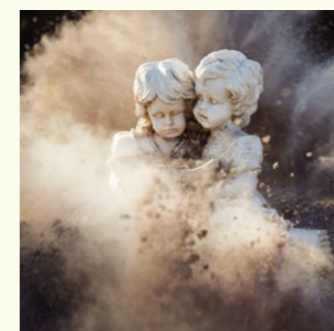
聆聽內心的呼喚，躍動身體每一吋，輕鬆尋回工作與生活之間的平衡，掌握屬於您的節奏。



## CULTURE X CREATIVITY 藝文 | 創意

From art, culture to lifestyle, unleash your imagination and creativity.

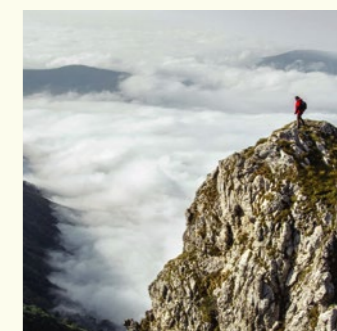
從藝術、文化到生活風尚，全面釋放您的想像力，激發意想之外的靈感巧思。



## SUCCESS X DIFFERENTIATION 提升 | 突圍

A series of tailored programmes that allows you to fully participate and learn. Inspire your peers with your past experiences, while learning from their successes.

一系列度身訂造的課程，讓您全情體驗、參與和分享，提升自我，領先表現。





//COURSE 課程

# CALORIE TORCHING HIIT TRAINING

高強度間歇訓練



## CODES 編號

HKSB202005H | 08, 15, 22 & 29 May 2020 (Fri) | 13:00-14:00  
HKSB202006H | 05, 12, 19 & 26 Jun 2020 (Fri) | 13:00-14:00

## LANGUAGE 語言

English 英語 / Cantonese 廣東話

## LOCATION 地點

K11 ATELIER

## CONTENT 內容

- An excellent way to improve endurance
- Challenge yourself and boost your metabolism
- Burn more fat and calories for the next 24 hours after workout
- 4 classes per module
- 提高耐力的絕佳方法
- 挑戰自己，提升新陳代謝
- 鍛煉後能持續燃脂達 24 小時
- 4 堂為一個單元

## FEE 收費

**HKD 450 / 4 Class 堂**

KLUB 11 Gold Card Member Exclusive 金卡會員專享 225 K Dollars

Tenants at K11 ATELIER can enjoy additional discount,  
please visit [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM) for details

K11 ATELIER 租戶可享額外折扣，詳情請瀏覽 [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM)

## REMARKS 備註

- Please enrol through [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM), and if there is any inconsistency between the Online and the Printed versions, the Online version shall prevail. Minimum enrolment: 3 persons. Refund will be arranged within 2 weeks if number of admissions does not meet the minimum enrolment requirement upon course commencement.
- Deadline of enrolment: 1 week before class. Change of date or time of the course is not allowed upon successful registration.
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- 開課前一星期截止報名。報名成功後，不可更改上課日期或時間。
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//COURSE 課程

# POWER BOXING WORKOUT - MUAY THAI

泰拳健體課程



## CODES 編號

HKSB202005M | 04, 11, 18 & 25 May 2020 (Mon) | 13:00-14:00

HKSB202006M | 08, 15, 22 & 29 Jun 2020 (Mon) | 13:00-14:00

## LANGUAGE 語言

English 英語 / Cantonese 廣東話

## LOCATION 地點

K11 ATELIER

## CONTENT 內容

- Known as “The Art of Eight Limbs” for its use of hands, shins, elbows and knees
- A full-body workout and a practical, physical art that aims to improve level of fitness, core conditioning, flexibility, self-confidence and discipline
- Also a great form of stress relief and unleash your inner warrior
- 4 classes per module
- 因使用雙拳、雙腳、雙肘、雙膝這八點而被稱為「八肢的藝術」
- 旨在提高體能、核心機能、柔韌度、自信心和紀律的全身鍛煉
- 幫助減壓及提升鬥志
- 4 堂為一個單元

## FEE 收費

**HKD 450** / 1 Class 堂

KLUB 11 Gold Card Member Exclusive 金卡會員專享 225 K Dollars

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//COURSE 課程

# YOGA FOR THE SEASON: SPRING

四季瑜伽：春



## CODE 編號

HKSB202004Y | 22, 29 Apr & 6, 13 May 2020 (Wed) | 19:00-20:00

## LANGUAGE 語言

English 英語 / Cantonese 廣東話

## LOCATION 地點

K11 ATELIER

## CONTENT 內容

- Eliminate distractions, purifying your soul and body
- Tone up muscles, keep joints healthy and improve mobility
- Relieve pain and correct posture
- 4 classes per module
- 幫助身體排毒，消除雜念，洗滌心靈
- 鍛煉肌肉，靈活關節，增強柔軟度
- 改善姿勢及壞習慣，舒緩痛症
- 4 堂為一個單元

## FEE 收費

**HKD 450** / 4 Class 堂

KLUB 11 Gold Card Member Exclusive 金卡會員專享 225 K Dollars

Tenants at K11 ATELIER can enjoy additional discount, please visit [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM) for details

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# Loupe



## INTRODUCTION

Located right at the heart of Hong Kong, Loupe is a design incubation space designed to inspire creativity and provide a platform for local and international designers and artisans to engage with the general public.

Focusing mainly on jewellery-making and design, Loupe is dedicated to nurturing young talents with its in-house design residency programme, as well as public workshops led by industry professionals.

Loupe aims to provide a creative environment dedicated to the art of jewellery-making and craftsmanship.

## WORKSHOPS & SEMINARS

Loupe offers a diverse series of workshops & seminars for enthusiasts of all skills and interest levels. From hands-on experiences, to seminars on craftsmanship and technique-sharing led by both local and international professionals, jewellery lovers can learn everything about jewellery-making from selection of different raw materials to honing skills in shaping them into unique piece of wearable art.

## 介紹

Loupe 是位於香港中心地帶的設計創業培育空間，旨在激發無窮創意，開拓藝術發展的機會，為本地和世界各地的設計師和工藝師與大眾交流接觸提供平台。

一直專注於珠寶製作和設計，Loupe 致力透過其駐港設計團隊培訓計劃，以及由行內專業人士領導的工作坊，推動人才發展。

Loupe 一直致力為珠寶製作工藝提供孕育創意的環境，向經典致敬，傳承匠心。

## 珠寶課程及工作坊

Loupe 為擁不同興趣技能之珠寶愛好者提供一系列工作坊及研討會。從經驗實踐，工藝探討，以至與本地和國際專業人士的交流和技術分享，深入學習獨門技藝，探索珠寶世界之奧妙；從選擇不同的原材料到琢磨技巧，塑造獨一無二的穿戴藝術品。



## VISION 視野

- Shape the future through incubation, inspiration and discovery of new talents in the Jewellery Sector
- 通過孵化創意，孕育靈感及發現新人才，為珠寶行業構建未來

## MISSION 任務

- Provide a platform to nurture talents, develop new businesses, create jobs and employment in multiple sectors across the Asian Jewellery Industry
- Share knowledge with the world through Masterclasses and Workshops
- 提供一個培養專才、拓展新業務的平台，為亞洲珠寶業及相關範疇創造更多就業機會
- 通過工作坊和大師級課程與各界分享知識

## OBJECTIVES 目標

- Diversify local industry
- Foster a creative climate
- Develop new talent
- 造就多元化地方產業
- 培育追求創意的氛圍
- 扶植業界新人才和珠寶設計新秀

### DESIGN IN RESIDENCY

Chow Tai Fook supports aspiring designers by launching a design in residency programme for designers who wish to elevate their career to the next level. During the period of residency, mentorship and special workshops will be given by industry professionals, to help designers to acquire skills and knowledge for their practice. Designers are also able to use the facilities provided by Loupe to create their bespoke jewellery pieces.

Designers' pieces will be showcased in Loupe's retail space at PMQ. Visitors can learn the story and design inspiration behind each piece of handicraft and even witness the live process of jewellery-making.

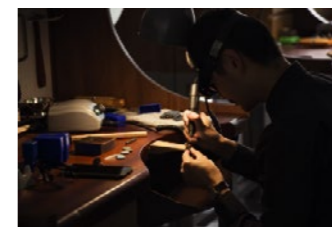
Fresh graduates with a Bachelor or Master Degree in Jewellery Design or Art are welcome to participate in the residency programme.

### 駐港設計團隊培訓計劃

周大福擁護支持每位有理想有抱負的設計師，積極推動駐港設計團隊培訓計劃，讓每位參與的設計師自我提升到更高水平，為其職業生涯的發展制定良好的規劃。駐港期間，行內專業人士將提供指導並安排專題研討會，協助設計師從實踐中掌握知識技能。設計師也可以使用由 Loupe 提供的設施來創造獨家定制的珠寶首飾作品。

設計師的作品將在 Loupe 位於 PMQ 的零售空間中展示。歡迎前來參觀，了解每件手工藝作品的故事和設計靈感，見證每件珠寶背後的匠心精神和製作流程。

具珠寶設計或藝術學士或碩士學位的新畢業生皆可報名參與此計劃。



香港中環鴨巴甸街 35 號 PMQ 元創坊 B 座 H410  
H410, Block B, PMQ, 35 Aberdeen Street, Central, Hong Kong  
[www.loupe.com.hk](http://www.loupe.com.hk)

//COURSE 課程

# JUMP RING BRACELET WITH PEACOCK COLOURED PEARLS WORKSHOP

木製戒指工作坊

**CODE 編號**

HKCC20200419 | 19 Apr 2020 (Sun) | 14:00-16:30

**LANGUAGE 語言**

English 英語 / Cantonese 廣東話

**LOCATION 地點**

LOUPE - H410, PMQ 元創坊

**CONTENT 內容**

- Inspired by traditional Chinese pearl jewellery, the workshop will share ancient jewellery techniques for making your own silver and pearl bracelet.
- You will learn how to "weave" your own pearl bracelet with silver wire and rare gold pearls. The tutor specialises in pearls and will share her knowledge of the aesthetic and cultural significance of pearls throughout Chinese history.
- Finished Product: One bracelet made from silver wire and gold pearls
- A Loupe Teahouse cash voucher valued at \$100 will be offered to each participant
- 受中國傳統珍珠首飾所啟發，工作坊將介紹如何以古老的祖傳珠寶技藝“編織”獨一無二的珍珠手鍊。
- 參加者將學習如何運用銀線和稀有的金珍珠“編織”自己的手鍊。導師對珍珠有豐富的研究，同時也是珍珠專家，將分享珍珠在中國歷史上的美學和文化意義等知識。
- 製成品：跳環孔雀珍珠手鍊一條
- 每位參加者將獲贈 Loupe 品坊 \$100 現金券，細味一系列精選茶飲和糕點。

**FEE 收費****HKD 630 / 1 Class 堂**

KLUB 11 Gold Card Member Exclusive 金卡會員專享 315 K Dollars

Tenants at K11 ATELIER can enjoy additional discount, please visit KAA.K11ATELIER.COM for details

K11 ATELIER 租戶可享額外折扣，詳情請瀏覽 KAA.K11ATELIER.COM

**REMARKS 備註**

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//COURSE 課程

# HANDPAN EXPERIENCE WORKSHOP

手碟體驗工作坊

**CODE 編號**

HKCC20200417 | 17 Apr 2020 (Fri) | 19:00-20:30

**LANGUAGE 語言**

English 英語 / Cantonese 廣東話

**LOCATION 地點**

K11 ATELIER

**CONTENT 內容**

- Handpan a unique musical instrument that can be played by anybody, and most of the participants can grasp the techniques and play improvised melodies in a short period of time.
- In this workshop, you will learn the basic techniques of playing the Handpan and how it produces sound. Handpan will be provided for each participant so you do not have to bring your own instrument.
- 手碟是一種無論有沒有音樂背景的男女老少都能奏玩的獨特樂器，大部分參加者都能在短時間內領略手碟的基本演奏技巧，奏出即興的旋律。
- 此工作坊將講解手碟的基本演奏技巧及其發聲原理。我們將為每位參與者提供手碟作教學用途，學員無需自備樂器。

**FEE 收費****HKD 350** / 1 Class 堂

KLUB 11 Gold Card Member Exclusive 金卡會員專享 175 K Dollars

Tenants at K11 ATELIER can enjoy additional discount,  
please visit [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM) for details

K11 ATELIER 租戶可享額外折扣，詳情請瀏覽 [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM)

**REMARKS 備註**

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- 如因特別情況而影響開課，K11 ATELIER ACADEMY 有權於 3 天前決定取消課程及退款，或邀請參加者參與另一課程。

//COURSE 課程

# MODERN CHINESE CALLIGRAPHY

筆尖美學 | 創意中文書法



## CODES 編號

HKCC20200505 | 05 May 2020 (Tue) | 13:00-14:00

HKCC20200602 | 02 Jun 2020 (Tue) | 13:00-14:00

## LANGUAGE 語言

English 英語 / Cantonese 廣東話

## LOCATION 地點

K11 ATELIER

## CONTENT 內容

- Learn various techniques in calligraphy
- Unlock your creativity and explore how to give a modern twist to classic calligraphy
- A set of calligraphy pen will be offered per pax for enrolment in this class
- 學習如何利用筆墨書寫藝術
- 釋放創造力，探索如何將現代風格融入經典書法中
- 每位參加者將獲贈書法筆乙套

## FEE 收費

**HKD 292** / 1 Class 堂

KLUB 11 Gold Card Member Exclusive 金卡會員專享 150 K Dollars

Tenants at K11 ATELIER can enjoy additional discount,  
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K11 ATELIER 租戶可享額外折扣，詳情請瀏覽 [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM)

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# SUCCESS X DIFFERENTIATION

提升 | 突圍



//COURSE 課程

# COFFEE MASTER HAND DRIP WORKSHOP

「咖啡達人」手沖咖啡研習班



## CODE 編號

HKSD20200425 | 25 Apr 2020 (Sat) | 10:30-12:30

## LANGUAGE 語言

English 英語 / Cantonese 廣東話

## LOCATION 地點

K11 ATELIER

## CONTENT 內容

- In-depth guides to specialty coffee and brewing demonstrations
- From set-up, pour over to appreciation, experience and compare the different brewing techniques
- Understand the characteristics of various types of hand drip tools
- A pack of specialty coffee beans of 150g will be offered to each participant
- 深入講解及示範咖啡沖煮方法
- 學員沖煮實習，親身感受及比較不同手沖技巧
- 了解每種手沖工具的特性
- 每位參加者將獲贈一包精品咖啡豆 150g

## FEE 收費

**HKD 320** / 1 Class 堂

KLUB 11 Gold Card Member Exclusive 金卡會員專享 160 K Dollars

Tenants at K11 ATELIER can enjoy additional discount, please visit [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM) for details

K11 ATELIER 租戶可享額外折扣，詳情請瀏覽 [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM)

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//COURSE 課程

# PROFESSIONAL PERFUMERY CERTIFICATE: APPRECIATION AND CRAFTSMANSHIP

香水專業證書課程：鑑賞及調香



## CODE 編號

HKSD20200404 | 04 & 11 Apr 2020 (Sat) | 11:00-18:00

## LANGUAGE 語言

English 英語 / Cantonese 廣東話

## LOCATION 地點

Hong Kong Perfume School, Tsim Sha Tsui 尖沙咀

## CONTENT 內容

- This certificate course will provide 40+ ingredients and professional tools / utensils for making the unique perfume and understanding the following topics:
  - Eau de Cologne / Eau de Toilette / Eau de Parfum
  - Classification of fragrance
  - Longevity / sillage / transduction of scents
  - Top / middle / base notes and the Jean Carles Method
  - Classical vs contemporary perfumes
  - Leading perfume brands and manufacturers
- Total 12 course hours in 2 days
- Graduates can launch their own perfume brands or be referred as Perfume Consultant
- 本證書課程提供超過 40 款原材料及專業用具，所有學員均可親身參與調校香水，並深入了解
  - 古龍水、淡香水及香水的定義
  - 花、果、木、草、動物及合成香的分類
  - 留香時間，擴香範圍及香味的意義
  - 香氣的前、中、後調與 1961 調香約章
  - 從古典至近代：香水的演變
  - 國際品牌及世界 3 大生產商
- 分別於指定 2 天授課，共 12 個課時
- 畢業學員可成立個人香水品牌或獲轉介任職香水顧問

## FEE 收費

**HKD 5,580** / 12 Hours 課時

KLUB 11 Gold Card Member Exclusive 金卡會員專享 2,790 K Dollars

Tenants at K11 ATELIER can enjoy additional discount, please visit [KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM) for details

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//COURSE 課程

# MEET HK'S CHANGEMAKERS & ICONIC LEADERS

## 「創變・領航」聚餐分享會



**SIGN UP** to an experience you like. Successful applicants will be contacted for joining volunteer hours.

登記報名後將有專人聯繫以安排參與志願服務工作。



**VOLUNTEER** for specified hours to any charity of your choice.

於所選擇之慈善機構完成指定志願服務工時。



**ENJOY YOUR EXPERIENCE** upon verification of your volunteer hours.

確認所需之志願服務工時後，即可參與您所揀選的體驗。

### CODES 編號

HKSD20200402 | 02 Apr 2020 (Thu) | 19:15-21:30  
HKSD20200523 | 23 May 2020 (Sat) | 12:30-14:30  
HKSD20200620 | 20 Jun 2020 (Sat) | 15:00-17:00

### LANGUAGE 語言

English 英語 /  
Cantonese 廣東話

### LOCATION 地點

K11 ATELIER

### CONTENT 內容

- 02 Apr 2020 (Thu) | Ashley Alder  
Register and complete 10 volunteer hours to get dinner with Ashley Alder, CEO of the Securities and Futures Commission (SFC) and also the Board Chair of the International Organization of Securities Commissions (IOSCO). Started his career as a lawyer in London in 1984, Ashley Alder moved to Hong Kong in 1989 with the international law firm Herbert Smith, practicing corporate and business law. He was Executive Director of Corporate Finance at the SFC from 2001 to 2004.  
報名並完成志願服務 10 小時，即可與證券及期貨事務監察委員會 (SFC) CEO 兼國際證券事務監察委員會組織 (IOSCO) 董事會主席 Ashley Alder 聚餐，尋找創變成功之路。Ashley Alder 於 1984 年在倫敦開展其律師職業生涯，1989 年隨國際律師事務所 Herbert Smith 移遷香港，專門從事公司法和商業法。2001 至 2004 年間，他曾擔任證監會企業融資執行董事。
- 23 May 2020 (Sat) | Dr The Hon LEONG Che Hung 梁智鴻醫生 GBM, GBS, OBE, JP  
Register and complete 10 volunteer hours to get lunch with Dr the Hon LEONG Che Hung, GBM, GBS, OBE, JP, also known as "金刀梁", who has led the Hospital Authority, Elderly Commission, ICAC, HKU Council, Hong Kong AIDS Foundation, Hong Kong Academy of Medicine and many others. Dr Leong is a surgeon in private practice, and is currently the Chairman of Hong Kong AIDS Foundation and the President of HK Anti Cancer Society.  
報名並完成志願服務 10 小時，即可與梁智鴻醫生 GBM, GBS, OBE, JP (又稱“金刀梁”) 聚餐，尋找創變成功之路。梁智鴻醫生曾領導醫院管理局、安老事務委員會、廉政公署、香港大學校務委員會、香港愛滋病基金會及香港醫學專科學院等。梁醫生是私人執業醫生，也是香港愛滋病基金會主席和香港防癌會會長。
- 20 Jun 2020 (Sat) | Eman Lam 林二汶  
Register and complete 10 volunteer hours to get afternoon tea with Eman Lam, the well-known musician who first made her debut in 2002 as a member of the female singer-songwriter duo at17. In 2010, Eman established smallmslam ltd, an independent label led by her unique voice. In 2015, Eman performed on the stage of "Song of China". In 2017, she worked together with the Hong Kong Chinese Orchestra and performed a solo concert – "Eman & HKCO: The Hardest Love Song to Sing". Eman joined Sony Music and become one of their singers the year after.  
報名並完成志願服務 10 小時，即可與音樂人林二汶聚餐，尋找創變成功之路。2002 年出道時，林二汶為香港最優秀二人唱作女子組合 at17 的成員。2010 年，林二汶開設了自己的品牌 smallmslam ltd，正式成為全職獨立音樂人。2015 年參加《中國好歌曲》，為自己的音樂事業揭開新一頁。2017 年與香港中樂團合作舉辦《林二汶 x 香港中樂團：最難唱的情歌音樂會》獨唱演唱會，並於翌年正式簽約加盟 Sony Music 成為旗下歌手。

### FEE 收費

**HKD 250 / 1 Class 堂**

KLUB 11 Gold Card Member Exclusive 金卡會員專享 125 K Dollars

Tenants at K11 ATELIER can enjoy additional discount, please visit KAA.K11ATELIER.COM for details

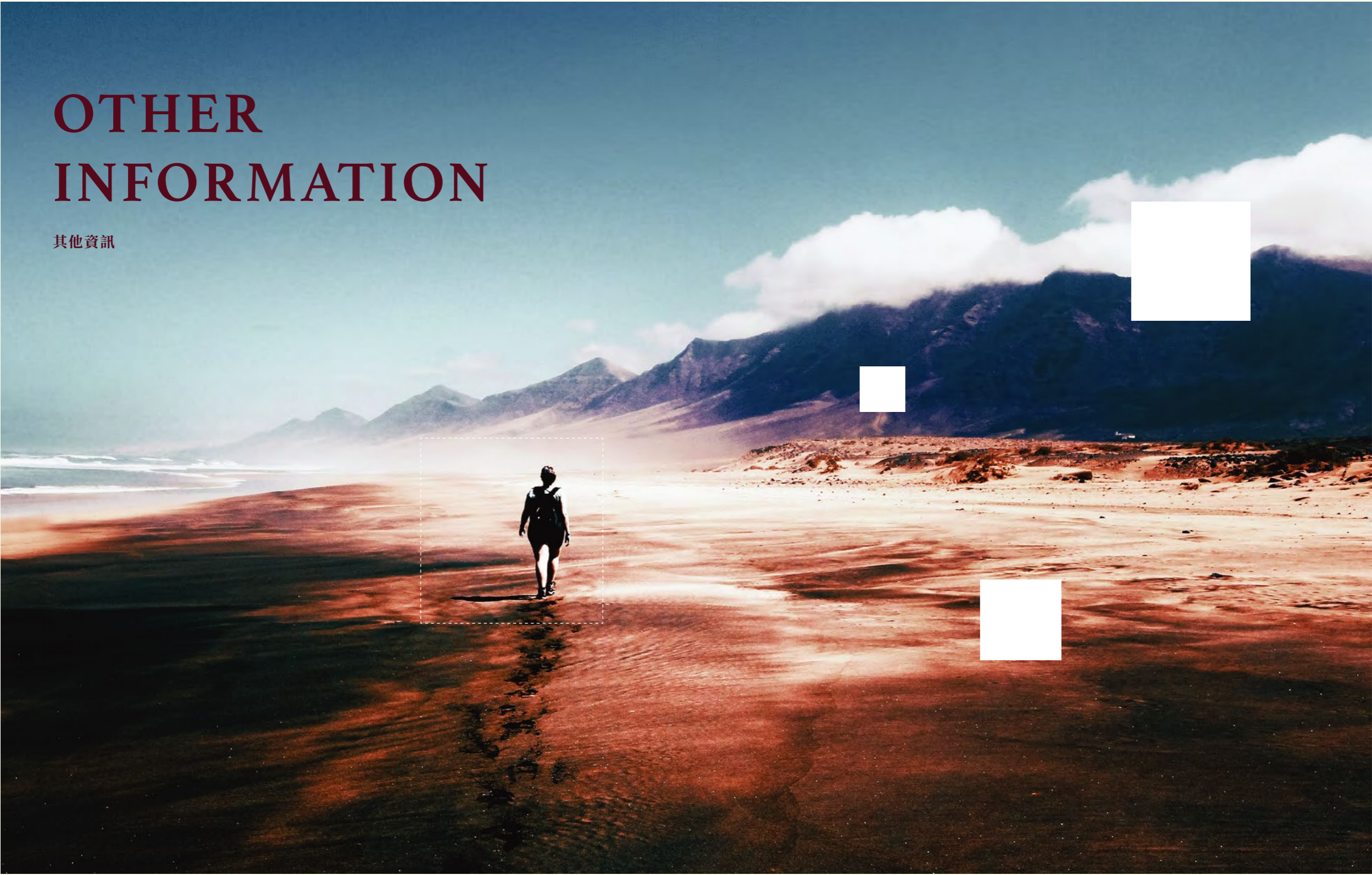
K11 ATELIER 租戶可享額外折扣，詳情請瀏覽 KAA.K11ATELIER.COM

### REMARKS 備註

- Please enrol through KAA.K11ATELIER.COM, and if there is any inconsistency between the Online and the Printed versions, the Online version shall prevail.
- Time Auction is a registered charity (#91/15276) which connects people with inspiring mentors while encouraging volunteerism. By volunteering 10 hours to any charity, you are eligible to join a roundtable dinner or lunch with an iconic leader in HK. Since 2014, Time Auction have raised 50,000+ volunteer hours featuring over 350 speakers. K11 ATELIER, the Impact Supporter of charity Time Auction.
- 請直接登入 KAA.K11ATELIER.COM 報名，印刷版及網上版如有分別，以網上版為準。
- Time Auction 乃註冊慈善機構 (#91/15276)，透過利用義工時數換取與社會賢達進餐，鼓勵更多人做義工。參加者需要為所選擇之慈善機構提供 10 小時的義工服務以參與活動。自 2014 年，他們籌得超過 50,000 義工時數，並舉辦超過 350 次活動。K11 ATELIER 為慈善機構 Time Auction 的支持伙伴。

# OTHER INFORMATION

其他資訊





CLASS SCHEDULE  
課程時間表

	SOUL X BODY 身心   健康	CULTURE X CREATIVITY 藝文   創意	SUCCESS X DIFFERENTIATION 提升   突圍
APR 四月	<p>Yoga for the Season: Spring 四季瑜伽：春</p>	<p>Jump Ring Bracelet with Peacock Coloured Pearls Workshop 跳環孔雀色珍珠手鍊工作坊</p> <p>Handpan Experience Workshop 手碟體驗工作坊</p>	<p>Coffee Master Hand Drip Workshop 「咖啡達人」手沖咖啡研習班</p> <p>Professional Perfumery Certificate: Appreciation and Craftsmanship 香水專業證書課程：鑑賞及調香</p> <p>Meet HK's Changemakers &amp; Iconic Leaders 「創變·領航」聚餐分享會</p>
MAY 五月	<p>Calorie-Torching HIIT Training 高強度間歇訓練</p> <p>Power Boxing Workout   Muay Thai 泰拳健體課程</p> <p>Yoga for the Season: Spring 四季瑜伽：春</p>	<p>Modern Chinese Calligraphy 筆尖美學   創意中文書法</p>	<p>Meet HK's Changemakers &amp; Iconic Leaders 「創變·領航」聚餐分享會</p>
JUN 六月	<p>Calorie-Torching HIIT Training 高強度間歇訓練</p> <p>Power Boxing Workout   Muay Thai 泰拳健體課程</p>	<p>Modern Chinese Calligraphy 筆尖美學   創意中文書法</p>	<p>Meet HK's Changemakers &amp; Iconic Leaders 「創變·領航」聚餐分享會</p>

# FAQ 常見問題

1) Can I join a K11 ATELIER ACADEMY course if I am not a K11 ATELIER tenant nor an employee of a tenant?

目前並非 K11 ATELIER 租戶的員工，能否參加 K11 ATELIER ACADEMY 的課程？

K11 ATELIER ACADEMY is a program exclusively designed for tenants of the K11 ATELIER community. For non-tenants joining the courses, he or she has to be accompanied by a tenant who will also be attending the course.

K11 ATELIER 學院是專為 K11 ATELIER 租戶社群而設計的項目。非租戶人士如欲參與課程，可在租戶員工的陪同下參加。

2) Are there any birthday offers for KLUB 11 Gold Card Members enrolled in K11 ATELIER ACADEMY courses?

KLUB 11 金卡會員於生日月份報名參加 K11 ATELIER ACADEMY 課程，能否享有生日優惠

Yes. KLUB 11 Gold Card Members can enjoy 50% OFF K Dollars to redeem 1 course at K11 ATELIER ACADEMY during their birthday month. If the member registers for more than 1 course, the 50% OFF K Dollars offer will apply to whichever course with the highest value.

KLUB 11 金卡會員於生日月份報名參加 K11 ATELIER 學院課程，專享 K Dollars 5 折優惠，優惠只適用於 1 個課程。如報讀 2 個課程或以上，5 折 K Dollars 優惠將適用於最高價值的課程。

3) After enrolling, can I transfer my course admission to others?

報名後，我能否將課程及學額轉給其他人？

No.

不可以。

4) Can I reschedule courses after application?

報名後，我可以更改上課日期和時間嗎？

No, unless the number of admissions of the relevant course is fewer than the minimum required number of enrolments. K11 ATELIER ACADEMY shall have the right to cancel the class and refund, or, invite the participant(s) to switch to another class with 3 days of prior notice.

不可以。除非報名人數不足導致不能開課，K11 ATELIER ACADEMY 有權於 3 天前決定取消課程及退款，或邀請參加者參與另一個課程。

5) Can I get a refund after application?

報名後能否退款？

No, unless the number of admissions does not meet the minimum requirement.

不可以，因報名人數不足導致不能開課的情況除外。

6) What payment methods are available for online applications?

網上報名以哪種形式付款？

You can pay online with Visa, MasterCard or AMEX.

歡迎以 Visa、MasterCard 或 AMEX 網上支付。

# HOW TO ENROL

報名方法

I



ACCESS 即上

[KAA.K11ATELIER.COM](http://KAA.K11ATELIER.COM)

(K11 ATELIER ACADEMY Website 學院官網)

IIA



LOG IN 登入

KLUB 11 membership account

KLUB 11 會員卡號碼

or

IIB



REGISTER 登記

If you have not registered as a member yet, you can instantly sign up, simply click "REGISTER NOW" on the same login page.

仍未登記為 KLUB 11 會員，只需於同一登入頁面按「立即登記」，即可登記成為 KLUB 11 普通會員並報名參加課程。

50%  
OFF  
5 折優惠

KLUB 11 GOLD CARD MEMBER EXCLUSIVE OFFER  
KLUB 11 金卡會員專享禮遇

50% OFF K DOLLARS, ELIGIBLE FOR REDEMPTION  
OF 1 COURSE DURING YOUR BIRTHDAY MONTH  
於生日月份以 K DOLLAR 報讀一個課程，專享 5 折優惠

Remarks 備注

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A GROUP  
EXHIBITION  
— ON  
RENEWABLE  
DESIGN

永續設計聯展

CURATOR  
Anouchka van Driel

PARTICIPANTS

BENTU  
R. Buckminster Fuller  
Revital Cohen & Tuur van Balen  
Deng Qiyun  
Don't Follow the Wind  
Charles & Ray Eames  
Huang Qiang  
Cesar Jung-Harada  
Neuni Group  
Reclothing Bank  
Studio Florian & Christine  
The Ocean Cleanup

HACC - L2, K11 ATELIER KING'S ROAD, 728 KING'S ROAD, QUARRY BAY, HONG KONG

DISRUPTIVE MATTER : REMAKING A RENEWABLE WORLD

Climate change is a widely contested topic but one thing that cannot be denied is humanity's increasing ecological footprint on the globe, fueled by our drive for ever more gain, growth and progress. Slowly and steadily the awareness is also growing of the waste and pollution humanity is leaving in its wake. Waste and pollution are not accidents, but the outcomes of decisions made at the design level, and consequences of how systems and cycles are designed.

What if we could build a world that uses things wisely, rather than that makes things obsolete? In nature there is no waste. Everything is food for something else. Design sits prominently at the heart of a potential solution. It requires us to redesign everything: products, business models, cities, and the linear systems that have lasted for the past centuries. This is not just about banning single-use plastics, but about a new way to rethink our everyday lives and the materials that feature in it, as well as rethinking the cycles and industries involved. Both top down and bottom up.

'Disruptive Matter' explores and celebrates current groundbreaking transformations emerging globally in our shift towards a renewable, post-fossil world. The exhibition brings together, for the first time, a wide range of projects, products, artworks and ideas from the areas of design, engineering, art and industry - from pioneers truly pushing the boundaries in their fields. What is presented is a visionary future not just of possibility and speculation, but of actual actions and real, workable, solutions. In so doing, the show ultimately serves as a platform for public discourse about the state of the world around us, because all of us are implicated.

The exhibition is divided into five chapters: Preface, Substance, Scale, Ubiquity and Next, and traverses from a quick dive into history, through a deep dive into matter and waste materials. It then contends to contemplate the question of scale, followed by propositions for a new way of dealing with ubiquitous items, and ultimately into what lies ahead - a brand new world - squeaky clean or rising from the ashes of our consequences victoriously.

另關物徑：重塑可再生世界

關於氣候變化可能眾說紛紜，但不可否認的是，人類為了獲取更大的收益和更快的發展，正在全球範圍內產生了越來越多的碳排放。慢慢地，我們也越來越意識到我們產生的浪費和污染。浪費和污染不是無意為之的，而是我們在設計階段所做的決策帶來的後果，是我們對系統和循環的設計的後果。

如果我們能夠建立一個「利用」而不是「消耗」的經濟呢？自然界本身沒有浪費這個概念。一切東西都是另一項東西的食物和原料。設計在這個潛在的解決方案中顯得尤為重要。它要求我們重新設計一切：產品，商業模式，城市以及持續了幾個世紀的線性體系。這不僅僅是禁止使用一次性塑膠那麼簡單，而是要去重新思考我們的日常生活及其中涉及的材料，並且重新思考相關的循環和工業。即是從上而下的，更是從下而上的。

展覽作品的原則就是要來描繪這一升級改造後的世界之景象。材料被一再考慮——成堆的咖啡廢料變成了一套令人著迷的餐具；陶瓷碎片構成了一系列精緻的長凳的凳腳；挖掘出的腐爛的塑料變成了創新工藝的原材料。這些當代「煉金術士」運用他們的魔力創造了未來的日常設計。

展覽分為五個章節：序言、物質、尺度、無處不在和未來，引導觀眾快速沉浸到歷史之中，深入了解物質和廢料。然後，展覽將討論考慮尺度問題，以及一種新的處理無處不在的物品的的方式，並最終進入到一個嶄新的世界 —— 一個乾淨新鮮的，從過去殘存的灰燼中勝利重生的新世界。



K11 Art Foundation



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